ANJÉE McNARY

CREATIVE DIRECTOR · PRODUCER · PHOTO & VIDEO ART DIRECTION · DIRECTOR OF PHOTOGRAPHY

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NETFLIX · HULU · TUBI · AMAZON · CAA · BEST PRODUCER AWARD · SUNDANCE 2024 PANELIST

PROFESSIONAL SUMMARY

Award-winning creative director, producer and director of photography with 10+ years taking video, photography and digital content from concept and creative brief through production, post, stakeholder review and final delivery. Production crew on Netflix's *Chef's Table* and Hulu's *Chrissy & Dave Dine Out*, Best Producer award winner, and invited Sundance 2024 panelist. Produced 10+ corporate workplace and training videos, led crews of 50+ with budgets up to $3M, and coordinated Amazon advertising productions inside a Fortune 500 organization.

CORE SKILLS

Content Production	Concept development • Scriptwriting • Storyboards • Interview & executive content • Live event coverage • Filming • Editing • Motion graphics • Social cutdowns • Multi-channel delivery
Art Direction	Creative briefs • Photo & video art direction • Styling & set direction • Lighting • Composition • Color accuracy • Image selection • Retouching review • Style guides • Final asset approval
Communications	Corporate & training video • Leadership messaging • Stakeholder reviews & approvals • Production standards & templates • Broadcast QC (scopes, loudness, CALM Act)
Project Leadership	Schedules • Budgets • Crews, talent & vendors • Risk management • Cross-functional alignment • SAFe certified (SSM, POPM, RTE)
Tools	Premiere Pro • After Effects • Photoshop • Lightroom • Illustrator • InDesign • Audition • Media Encoder • DaVinci Resolve • Avid Media Composer • Frame.io • Workfront • Jira • Slack • Mac & PC

PROFESSIONAL EXPERIENCE

Founder, Creative Director & Head of Production
2025 to Present

QC Media Consulting · Shot by Chakra Photography · Charlotte, NC

- Lead creative development and production for branded photography, video and marketing content, turning product and service messaging into concepts, creative briefs and final assets for digital, social and web.
- Produced 10+ corporate workplace and training videos: defined objectives and audiences with business leaders, wrote scripts and interview questions, filmed, edited and delivered for each channel.
- Art direct and shoot editorial, portrait, performance and styled photography; own image selection, retouching and color review, and final approval against brand standards.
- Built production standards, templates and review stages; manage timelines, budgets, crews, talent and freelance partners.

Head of Production, Creative Director & Director of Photography
2017 to 2025

The Harmonic Connection · Los Angeles / Charlotte

- Award-winning director of photography, director and producer on branded, advertising and entertainment work, including Hulu, CAA and Amazon.
- Directed productions of 50+ crew with budgets up to $3M, coordinating agencies, producers, camera teams, talent, vendors and post partners.
- Ran the post-production department: trained editors, taught color correction, and set standards for versioning, approvals, delivery and broadcast QC.
- Shot and retouched product photography and wrote SEO product descriptions for e-commerce listings.

Production Coordinator
2019 to 2022

Amazon · Los Angeles, CA

- Coordinated on-set Amazon advertising productions: schedules, crew and talent logistics, assets and approvals, aligning producers, directors, creative teams and vendors across high-volume launches.

Field Producer & Editor
2020

The Phoenix Effect · West Hollywood, CA

- Planned, shot and edited all video content for the brand, including content with fitness influencers and professional athletes.

FILM, TELEVISION & RECOGNITION

Chef's Table · Netflix · Production Coordinator

Chrissy & Dave Dine Out · Hulu · Production Coordinator

6-Crowd · Feature, Tubi · Cinematographer & Producer

Sundance Film Festival 2024 · Invited Panelist

Wants and Needs · Producer · Best Producer

Hunky-Dory Soda Pop! · Producer & DP · starring Jeremy Culhane (*SNL*)

The Waiting Room · Director · ***AJ as...*** · Director, 4 episodes

Paly · ***Arm on Head*** · Executive Producer

EDUCATION & CERTIFICATIONS

B.A., English, Minor in Film Studies · University of North Carolina at Charlotte

SAFe Scrum Master (SSM) • SAFe 6.0 Product Owner / Product Manager (POPM) • Release Train Engineer (RTE)